



PAIGECARUSO

Senior Art Director

SKILLS

Industry Skills: Art Direction, Web Design, Graphic Design, Accessibility Design (WCAG 2.0), Typography and Broadcast TV Production

Program Skills: Adobe Illustrator, InDesign, Photoshop, After Effects, Lightroom and Bridge, Microsoft Office, iWork, Google Slides on Mac platform.

Agile Process Skills: Lean UX, Design Studio Methodology and Human Centered Design.

AWARDS

Local Gold ADDY 2015, Two Local Silver ADDYs 2015, National ADDY 2014, NSAC District Second Place 2014, Two District Gold ADDYs 2014, Best of Ringling 2014, Two Local Gold ADDYs, Best of Show, Judges' Choice & Peoples' Choice 2014, Student Ambassador 2013, Presidents Award & Local Silver ADDY 2013, Local Silver ADDY 2012, Mote Marine AD Competition 1st Place 2012, Best of Ringling 2011 and the RISD Recognition

EDUCATION

Ringling College of Art and Design

BFA in Advertising Design, May 2014

EXPERIENCE

Senior Art Director, VMLY&R

September 2018 - Present

Developed campaign, social and platform work for Dove, Sam's Club, FedEx, Georgia Power, YMCA, Intel, Bridgestone, DuPont and Rooms To Go.

Art Director, Southern New Hampshire University

April 2016 - August 2019

Collaborated with a variety of creative types including copywriters, designers, web developers, product marketers, UX/UI experts, etc.) on large scale projects like national broadcast TV and integrated marketing campaigns to small production jobs.

Designer, Southern New Hampshire University

September 2014 - April, 2016

Freelance Art Director, paigecaruso.com

June 2014 - Present

Art Director Intern, Nickel Communications

January 2014 - May 2014

Art Director Intern, MMB Advertising

Summer 2013

Junior Designer & Comms Intern, 36creative

Summer 2012

 paigecaruso.com

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